



old homes · great stories

**CENTURY  
HOMES  
CALGARY**

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## **PRIVACY POLICY**

Century Homes Calgary is committed to safeguarding the personal information that our participants entrust to us. We manage your personal information in accordance with Alberta's *Personal Information Protection Act* and any other applicable laws. This policy applies to the Century Homes Celebration event (July 27-Aug 6, 2012). We only collect and use the personal information that we need for the purposes of administering the event. This includes your name, contact information, address and a brief history of your home. We use and disclose client personal information only for the purposes for which the information was collected, except as authorized by law. For example, we will not disclose your name or e-mail address to any third party. However, for the purpose of the event, we will publish your address and your home's brief history (without any other personal information) on the CHC website so that interested Calgarians are aware of the location of your Century Home. We also use your personal information to communicate with you.

We assume your consent to continue to use and, where applicable, disclose personal information that we have already collected, for the purpose for which the information was collected.

If we wish to use or disclose your personal information for any new purpose, we will ask for your consent. We do not sell, rent, or lease our client list to third parties.

We may not be able to provide certain services if you are unwilling to provide consent to the collection, use or disclosure of certain personal information. A client may withdraw consent to the use and disclosure of personal information at any time, unless the personal information is necessary for us to fulfill our legal obligations.

We make every reasonable effort to prevent any loss, misuse, disclosure or modification of personal information, as well as unauthorized access to personal information. This includes the use of appropriate physical, technical and administrative safeguards.