

## **CENTURY HOMES CALGARY CELEBRATION 2012 YARD SIGN GUIDELINES**

Your yard sign is an opportunity for you as a Century homeowner to share information about your home. Your message can be written as a narrative or as text supplemented with photographs or art.

### **A. IMPORTANT DATES FOR YOUR CENTURY HOMES YARD SIGN**

- **Now through July** - Once you've signed up to take part, you can begin to gather stories and/or information about your house and decide what you will include on your yard sign (Guidelines below)
- **July 1** - kits will be available after this date; actual date to be provided by community coordinator
- **July 24** - Century homes may continue registering and will receive their kits and new addresses of participating homes will be posted on the website up to this date.
- **July 27** – begin displaying your banner and yard sign
- **July 27 to August 6** - yard signs on display during Historic Calgary Week
- **August 7** - take down your yard sign, leave your banner if you'd like
- **August 14** - submit the text or take a photograph of your yard sign for an electronic record

### **B. CENTURY HOMES KITS**

- The Century Homes kits will include a yard sign of durable material. We are also working to obtain funding so we can also include colourful outdoor banners, approximately ten by thirty inches.

### **C. GUIDELINES**

- **The yard signs will be used to convey stories, information and/or photos of your home.**
- **Use the Century Homes website, [www.centuryhomes.org](http://www.centuryhomes.org), to learn how to research your home.**
- **As long as it is accurate and pertains to your home, the information on your sign**
  - can be as interesting, artistic, creative and expressive as you'd like
  - can have a varied themes - architecture, style, special people who lived there, events
- **Make sure this project is manageable. The sign should be around five to six sentences in length on average. Different owners will be comfortable going into different levels of research and description. Here are examples of possible content that you might choose from:**
  - everyday tales of previous residents you know about
  - information researched in family records, online newspapers, photographic archives and the library
  - information about the style of your home and its architectural features which demonstrate that style
  - information about when your home was built and the type of construction used to build it
  - information about the materials used such as locally made brick
  - advanced research using the [City of Calgary Historic Resource Evaluation System Handbook](#)
  - family photos of your house through the years, captioned to explain its history
  - information about some of the original features which remain in your home
  - images of relevant historical maps, photos, and newspaper clippings
- **The people who owned your home don't need to be famous to be discussed**
  - If you know their occupation around 1912, you can describe their work or industry.
  - Perhaps they were active for a cause or the community.
  - Perhaps a number of generations continued to live in the home over the decades.
- **Use permanent markers on the signs to make sure your writing is weatherproof.**
- **Your sign can have a front and back if you'd like, for example, with a story on the front and images or newspaper clippings on the back.**
- **Display your sign so it can be read from public property**

**KEEP CHECKING THE WEBSITE [www.centuryhomes.org](http://www.centuryhomes.org) FOR:**

- Pictures of example homes and yard signs and instructions for mounting the signs
- Research workshops and events
- Updates: when we post anything new and important, your community coordinator will tell you.